



THE FRANKLIN REPORT

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THE SOURCE MAGAZINE FOR INTERIOR DESIGN PROFESSIONALS

VOLUME 3 ISSUE 1 \$7.95 US

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THE FRANKLIN REPORT: **NEW YORK CITY 2001**

by Elizabeth Franklin
Allgood Press, \$22.50

Taking its cue from Zagats, the reliable guide to eating establishments that food connoisseurs rely on. The Franklin Report New York City is a handy guide to the top home service providers in New York City. The report which has received publicity for its candor provides insightful information on well known home service companies and individuals, as well as those who are considered well kept secrets among industry insiders.

Founder Elizabeth Franklin based all of the profiles and evaluations in the guide on in-depth interviews with clients, factual information culled from providers, consultations with industry insiders and experts, and surveys submitted through e-mail, phone, fax and in person. All of this information has been compiled into accessible, easy-to-understand, yet often mixed, entries that provide complete provider contact information, a description of services, a summary and specific, anonymous comments from clients and industry experts. With only a few exceptions, each provider has been rated on a scale of 1-5 for "quality" "cost" "value" and would one "recommend."

Also included are in-depth overviews on how to hire service providers in twenty-seven home service categories ranging from architects and interior decorators to plumbers and exterminators. Though this year's edition is missing a few topnotch companies, The Franklin Report, which is to be updated annually, is off to a good start

386 pages, 5" x 9"
ISBN # 0-9705780-0-8

IT IS IMPERATIVE FOR PROFESSIONALS IN THE FIELDS OF ARCHITECTURE AND INTERIOR DESIGN TO SEEK NEW INSPIRATION CONTINUALLY AND CULTIVATE THEIR KNOWLEDGE OF THE VARIOUS ASPECTS OF DESIGN. BOOKS ON ART, ARCHITECTURE AND DESIGN SERVE AS ONE OF THE BEST RESOURCES AVAILABLE TO DESIGNERS. WHETHER SEARCHING FOR A HISTORICAL PERSPECTIVE OR UP-TO-DATE TRENDS, BEAUTIFULLY ILLUSTRATED AND HIGHLY INFORMATIVE BOOKS SERVE AS A VALUABLE POINT OF REFERENCE FOR EVEN THE MOST SEASONED DESIGNER. FOR THIS REASON' To THE TRADE PRESENTS A UNIQUE SELECTION OF BOOKS RELATED TO THE CURRENT THEME THAT ARE SURE TO ENHANCE YOUR PERSONAL LIBRARY